

M A R K
R Y D E N



P I N X I T

TASCHEN

Fuzzy bunnies, big-eyed girls, meat, magic, and mystery

Mark Ryden's carnival of curiosities

× Blending themes of pop culture with techniques reminiscent of the old masters, Mark Ryden has created a singular style that blurs the traditional boundaries between high and low art. His work first garnered attention in the 1990s, when he ushered in a new genre of painting, "Pop Surrealism," dragging a host of followers in his wake. He has trumped the initial surrealist strategies by choosing subject matter loaded with cultural connotation.

Ryden's vocabulary ranges from cryptic to cute, treading a fine line between nostalgic cliché and disturbing archetype. Seduced by his infinitely detailed and meticulously glazed surfaces, the viewer is confronted with the juxtaposition of the childhood innocence and the mysterious recesses of the soul. A subtle disquiet inhabits his paintings; the work is achingly beautiful as it hints at darker psychic stuff beneath the surface of cultural kitsch. In Ryden's world cherubic girls rub elbows with strange and mysterious figures. Ornately carved frames lend the paintings a baroque exuberance that adds gravity to their enigmatic themes. Complex in its arcane and idiosyncratic subject matter, Ryden's work can leave no viewer unmoved.

Pinxit, whose title refers to the Latin term meaning "painted by," is organized by the themes of Ryden's major exhibitions—The Meat Show, Bunnies & Bees, The Tree Show, and so on—and includes collected essays by Yoshitomo Nara, Carlo McCormick, and others, and a new essay by culture critic Kristine McKenna. Ryden's paintings and drawings are reproduced using the finest techniques available in this oversize edition, which includes two vertical and five horizontal foldouts that open up to a staggering 150 cm (59 inches) across.

Many books have been published on Mark Ryden before, but none like this large-format monograph, released in a boxed Collector's Edition of 1,000 numbered copies, each signed by the artist; and also available in an Art Edition of only 50 copies, which come with an eight-color serigraph, *Eye of Eternity*. This sweeping retrospective brings together nearly two decades worth of Mark Ryden's paintings and works on paper, broadening the horizons of his uncanny universe and bringing it to the world, one big page at a time.

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"The godfather of Pop Surrealism."

INTERVIEW, NEW YORK

Mark Ryden, *Pinxit*

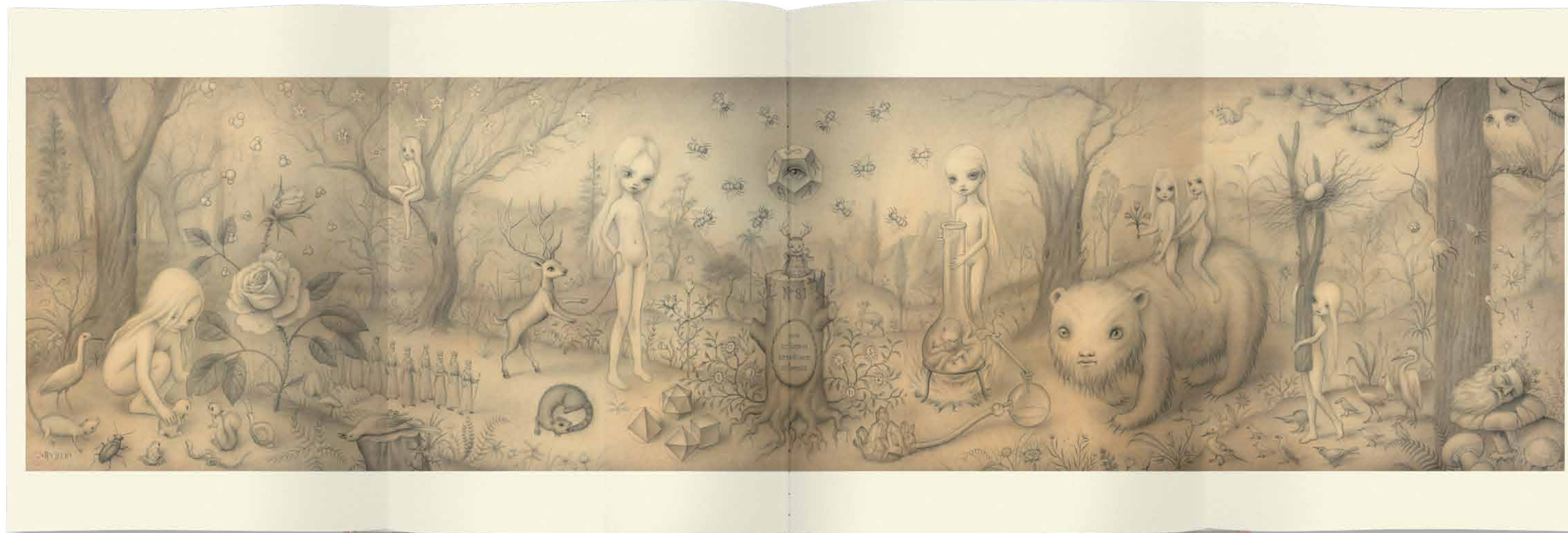
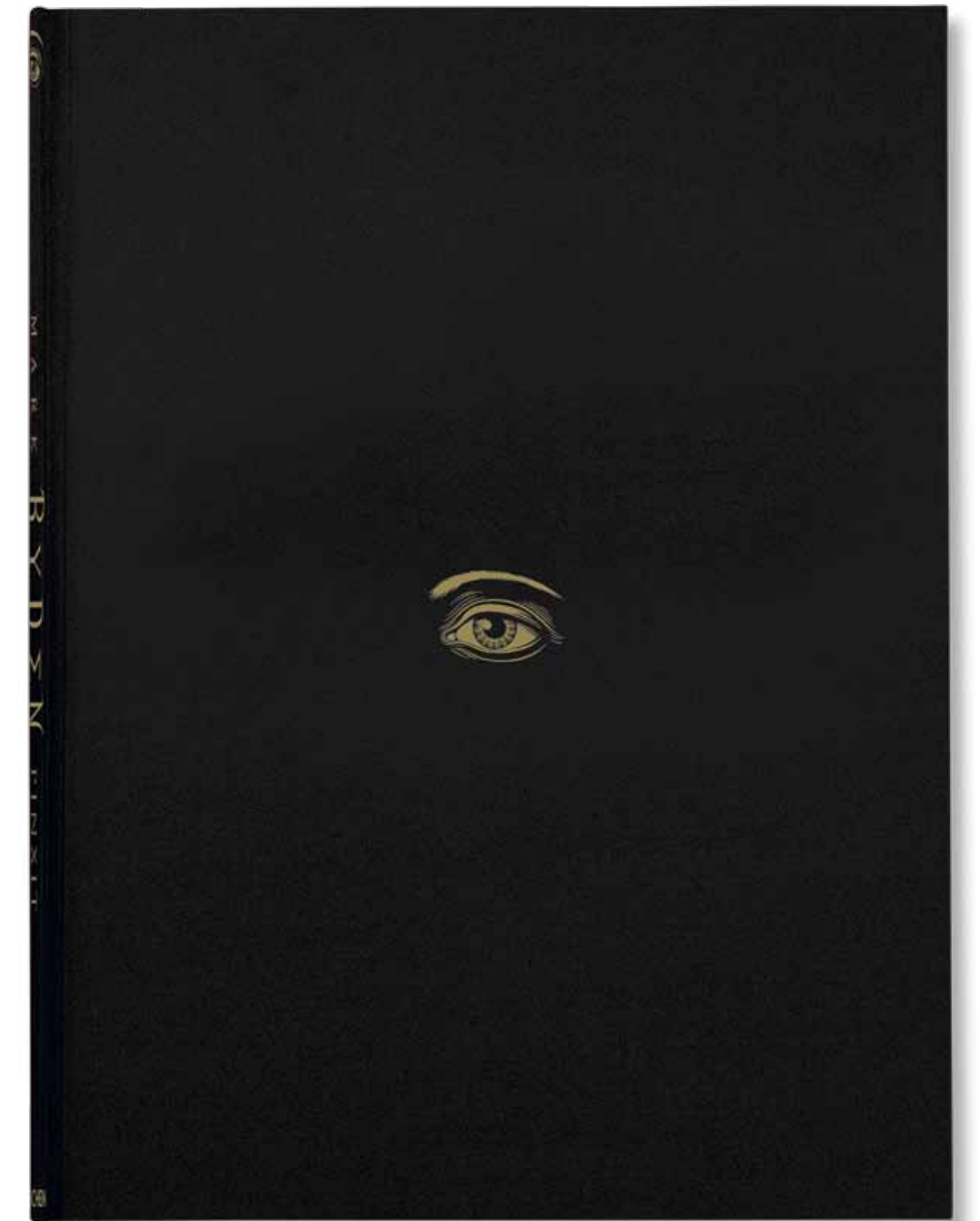
This edition is limited to 1,050 numbered copies signed by Mark Ryden

Hardcover in a clamshell box, 37.5 x 50 cm (14.8 x 19.7 in.), 366 pages, includes 5 foldouts and 2 posters.

Trilingual edition: English, German, French

The artist: Mark Ryden received a BFA in 1987 from Art Center College of Design in Pasadena. His paintings have been exhibited in museums and galleries worldwide, including a retrospective *Wondertooneel* at the Frye Museum of Art in Seattle and Pasadena Museum of California Art, and in the exhibition *The Artist's Museum* at the Museum of Contemporary Art in Los Angeles. He currently lives and works in Los Angeles.

This teaser is produced at the actual size and using the same paper stock as the book.



"At night my head is so full of ideas I can't sleep. I mix it all together and create my own doctrine of life and the universe. To me the world is full of awe and wonder. This is what I put in my paintings."

MARK RYDEN

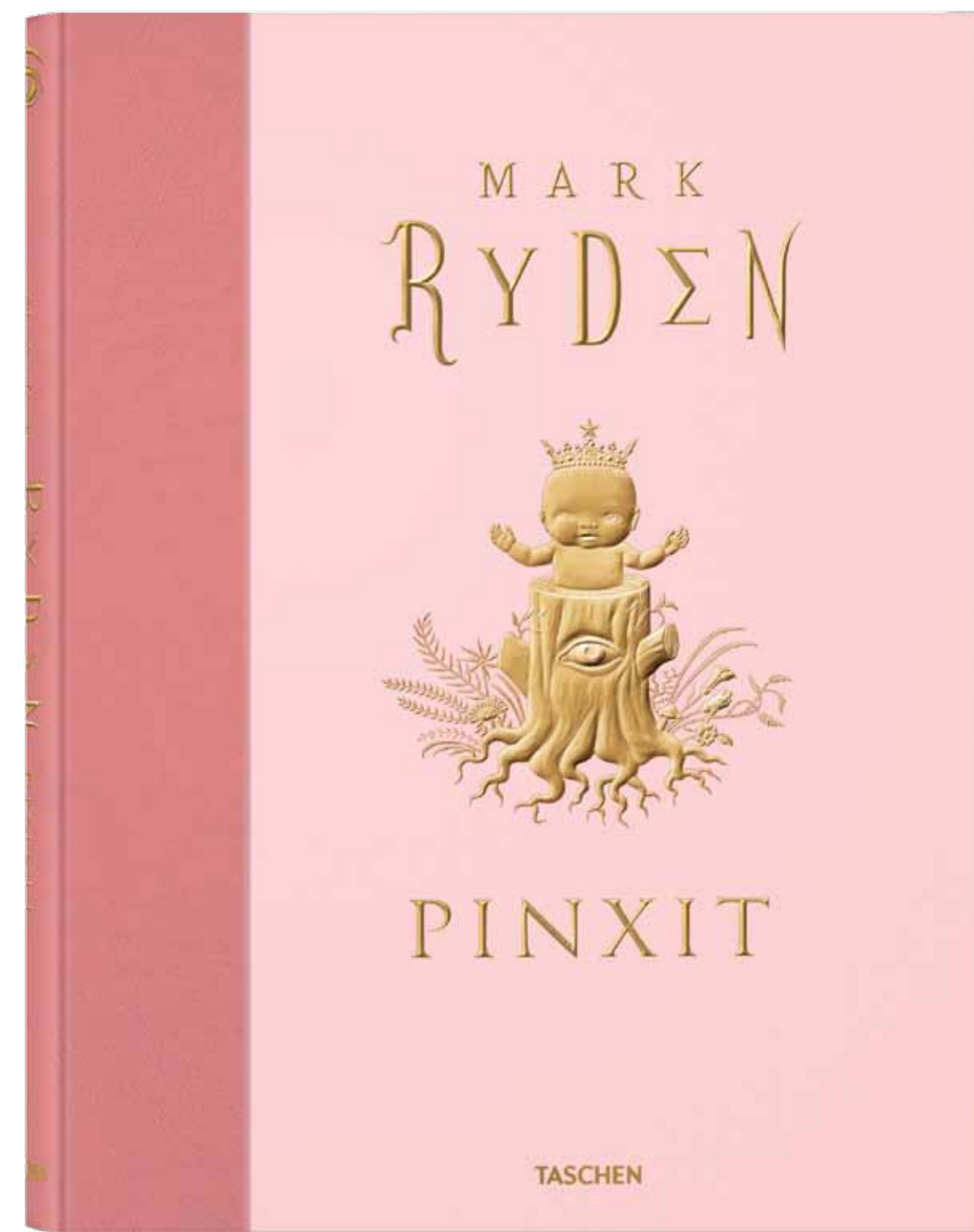
BACK COVER
Incarnation (No. 100), 2009

ABOVE
Every book comes in a cloth-covered clamshell box with gold-relief embossing by the master printers at Pressure Printing

LEFT
One of seven foldouts, *The Secret of the Riddle of Existence*, 2007

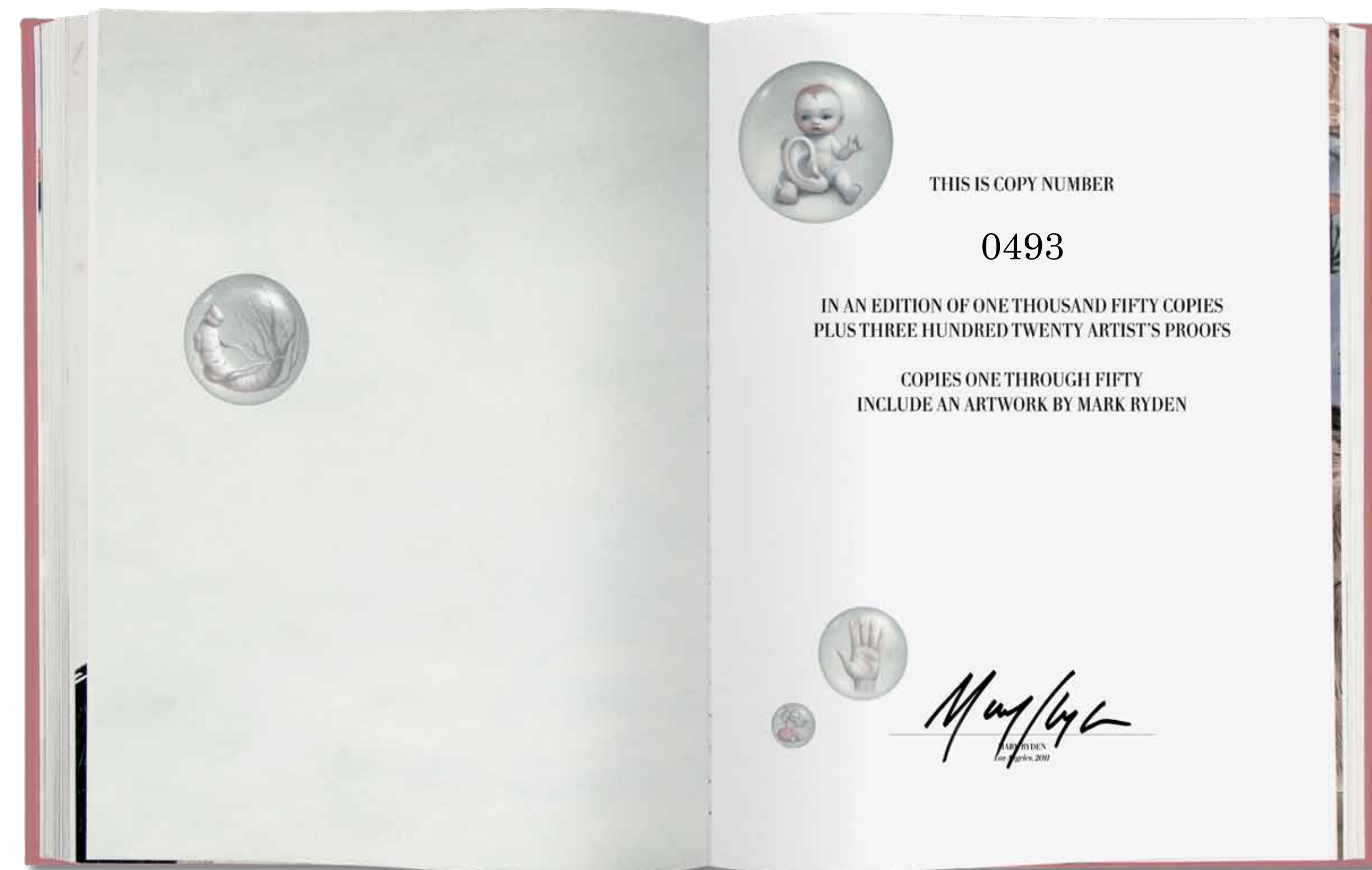
Collector's Edition

Edition No. 51-1,050



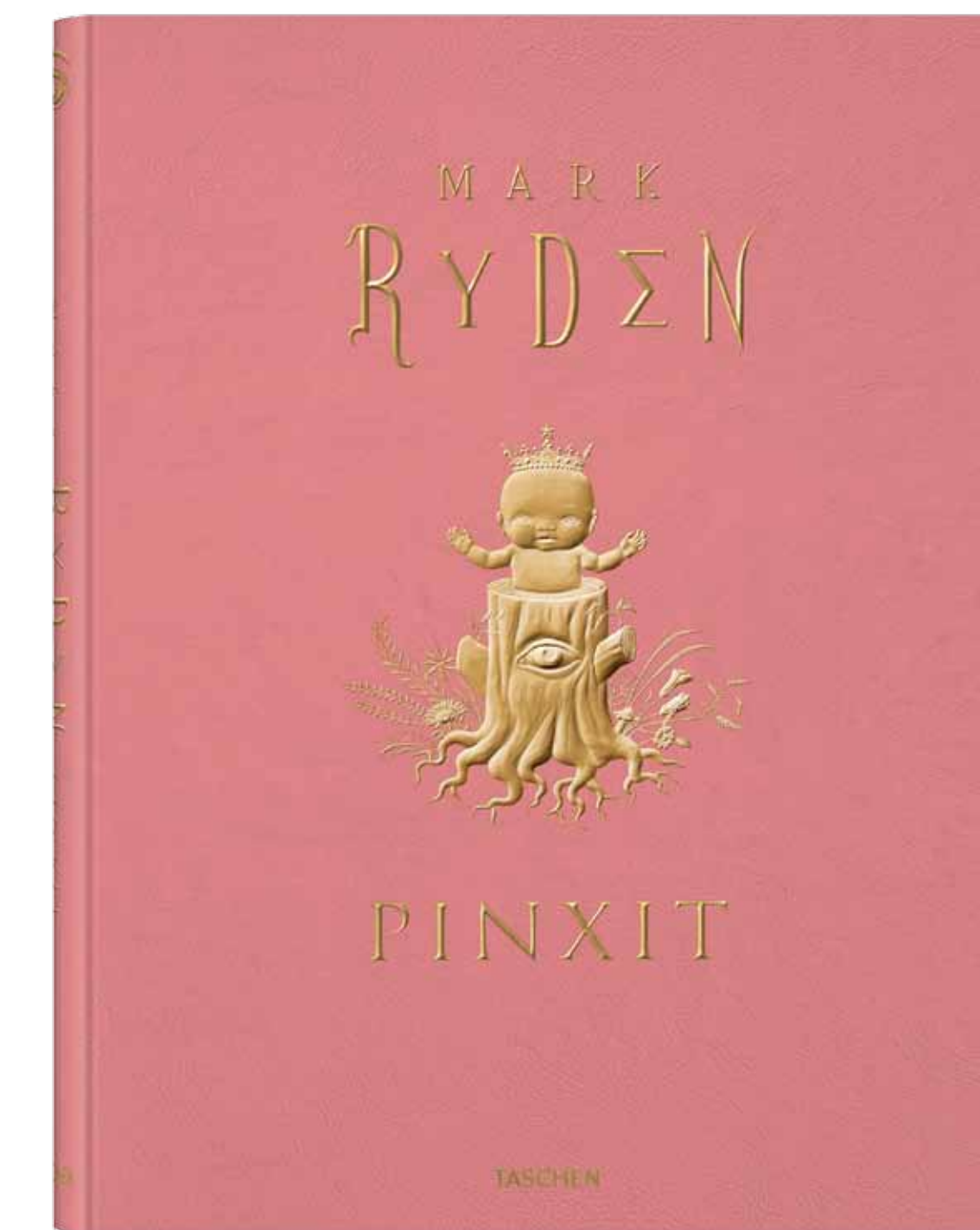
- Edition of 1,000 numbered copies signed by Mark Ryden
- Quarter-bound cloth cover with dyed calf leather spine
- Packaged in a cloth-covered clamshell box
- Front cover and box feature gold-relief embossing crafted by the master printers at Pressure Printing
- Two vertical poster-style foldouts and five horizontal foldouts, the largest of which opens to 150 cm (59 inches) across
- Essays by Yoshitomo Nara, Kristine McKenna, Carlo McCormick, Amanda Erlanson, Debra Byrne, Holly Myers, Kirsten Anderson, and Mike McGee
- Printed on archival-quality paper
- Sumo size: 37.5 x 50 cm (14.8 x 19.7 in.)

ISBN 978-3-8365-2066-9
LIST PRICES: EUR 750 | USD 1,000 | GBP 650



Art Edition

Edition No. 1-50



- Limited to 50 numbered copies, signed by Mark Ryden
- Comes with a numbered, signed silkscreen print created by Mark Ryden for this edition
- Full calf leather cover and cloth-covered clamshell box feature gold-relief embossing by the master printers at Pressure Printing

ISBN 978-3-8365-2580-0
LIST PRICES: EUR 4,000 | USD 6,000 | GBP 3,500

“Mark Ryden is a master of the style.”

THE NEW YORK TIMES, NEW YORK

OPPOSITE ABOVE
The cover of the Collector's Edition

OPPOSITE BELOW
Every copy of the book is numbered and also signed by the artist

ABOVE
The full leather cover of the Art Edition

ABOVE RIGHT
Eye of Eternity, the eight-color serigraph that comes with the Art Edition



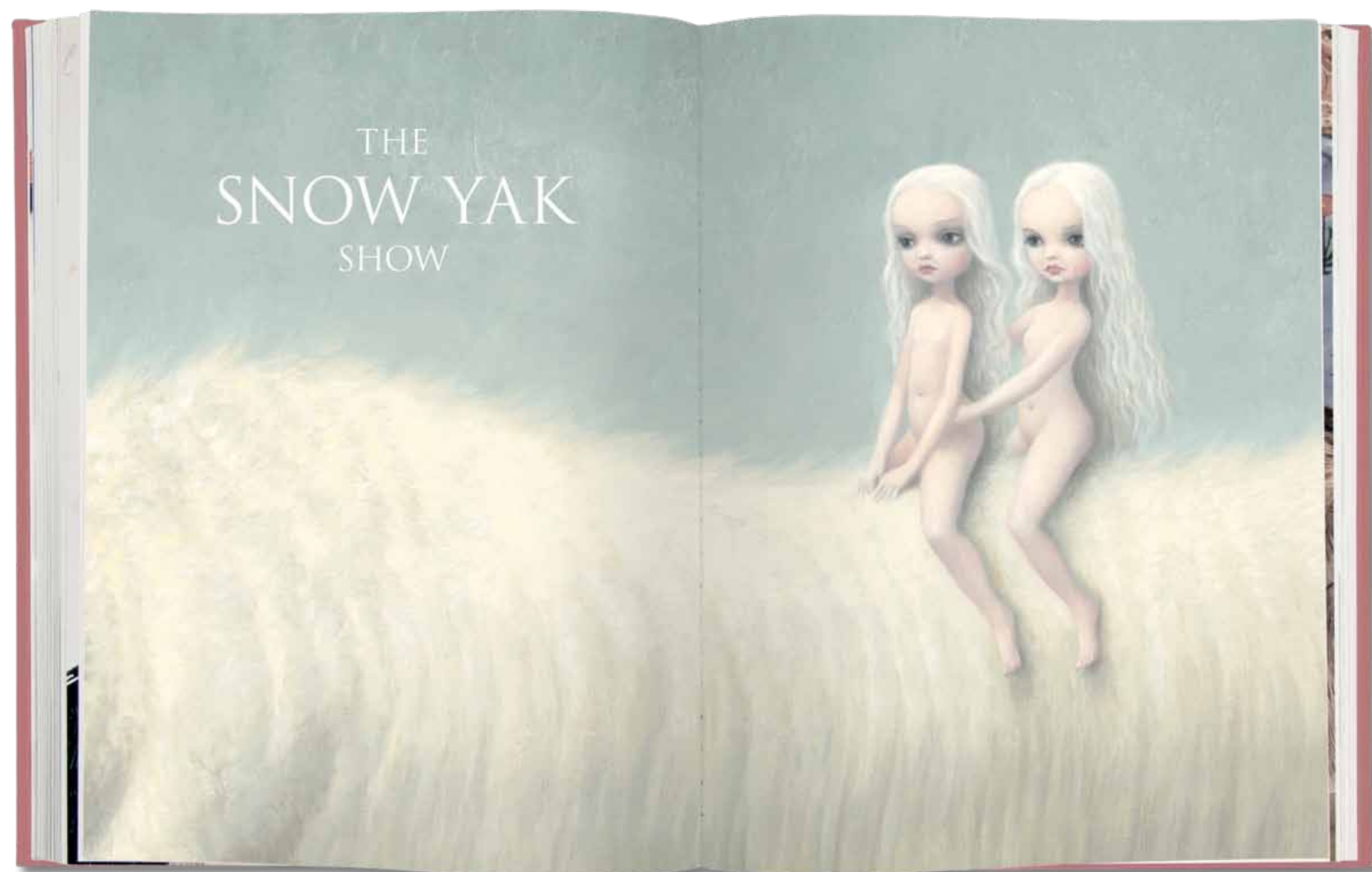
Eye of Eternity
Limited-edition serigraph print, 35.5 x 48 cm. (14 x 19 in.)

Limited to 50 copies, this eight-color fine serigraph is a perfect reproduction of an original Ryden painting made especially for this exclusive print. The print was meticulously crafted by the fine print-makers at Pressure Printing. It is printed on finely handmade paper from Bhutan, and carefully dyed and aged; the work is embossed with a beautifully hand-sculpted bee and printer's chop. The edition is numbered and signed by Mark Ryden and comes with a certificate of authenticity also signed by the artist.





ORYDENS



PREVIOUS SPREAD
Grotto of the Old Man (No. 90)
 Oil on canvas, 61 x 91.4 cm.
 (24 x 36 in.), 2008

OPPOSITE
Fur Girl
 2008 (detail)



OPPOSITE
The Tree of Life (No. 63)
 Oil on canvas, 215.9 x 142.2 cm.
 (85 x 56 in.), 2006



OPPOSITE
The Pumpkin President,
 1998 (detail)

FOLLOWING SPREAD
Awakening the Moon, 2010 (detail)

